

STRATEGIC PLAN 2013 2017

Making It Real



Sudbury & District

Health Unit

Service de
santé publique



I am pleased to release the Sudbury & District Health Unit's (SDHU) Spring 2015 edition of our Strategic Plan newsletter. It aims to provide a brief update on our 2013–2017 Strategic Plan and highlight key initiatives that are linked to our Strategic Priorities.

We have placed a number of prominent circular floor decals throughout all of our offices highlighting our Strategic Priorities. When visiting any of our locations, I encourage you to read our priorities as they represent how we bring our

vision and mission to life. These are complimentary to other promotional activities such as our [Strategic Plan Video](#) and this newsletter.

We continue to provide our Board of Health with Strategic Plan reports that monitor our progress in integrating our Strategic Priorities into our programs and services. The reports outline a program or service narrative for each of our five Strategic Priorities. This process is meant to engage staff in purposeful discussion while providing our Board of Health members with an opportunity to gauge progress on our key areas of focus.

I invite you to learn more about our 2013–2017 Strategic Plan and welcome any feedback you may have. I look forward to providing you with further updates in our next fall edition of this communiqué.

Dr. Penny Sutcliffe
Medical Officer of Health and
Chief Executive Officer



Spring 2015

FEATURING:

Priority #1: Champion and lead equitable opportunities for health
Back to school community store – Community spirit at its finest!

Priority #2: Strengthen relationships

Strengthening relationships for a community-driven walking program in Massey

Back to school community store – Community spirit at its finest!

The start of a school year may be a joyous occasion for many children, but for parents living on a reduced income this time of year can create considerable anxiety and financial hardship—purchasing new school supplies can be expensive and stressful.

Five years ago, the Centre de santé communautaire du Grand Sudbury launched the Back to School Community Store for francophone children. The store concept allows children living in low income households to choose their school supplies for free and offers parents the opportunity to connect with a wide variety of programs and services from community partners. The SDHU, in partnership with a diverse group of community partners, hosted the first community store for children attending English language schools in August 2014.

Children and their parents left with a sense of accomplishment and belonging as children received a complete backpack of new school supplies and parents connected with community services. The generous donations and compassion from the community was overwhelming. SDHU staff and community partners look forward to continuing to support even more children in 2015.

1

Champion and lead equitable opportunities for health

Strengthening relationships for a community-driven Walking program in Massey

In the spring of 2013, a public health nurse from the SDHU's Espanola district office requested community members' support in starting a local walking program. This resulted in the formation of a collaborative made up of staff from the Health Unit, St. Mary's school, the Massey arena, and community residents.

Community volunteers were recruited to facilitate the organization of the program, and St. Mary's school was selected as the program location with input from partners. The SDHU helped the planners by providing educational resources and volunteer leader training, and by building the capacity of community volunteers to promote health in their community.

Beginning January 6, 2014, the walking program operated every Monday, Wednesday and Friday evenings until the end of April, 2014. Approximately 50 community members of various ages joined the program and were regular walkers. With a small \$5 seasonal registration fee, the walking program is now a financially sustainable program, which will have been available from October 2014 to April 2015. The SDHU will continue to support this grassroots partnership by providing educational resources, advertising, and volunteer training, as needed.

2

Strengthen relationships