



March 12, 2009

Dear Colleague:

I am writing to inform you that the World Wildlife Fund (WWF) is preparing to host its third global Earth Hour event on Saturday, March 28, 2009, 8:30 - 9:30 pm.

Last year 50 million people in 370 cities and towns in more than 35 countries worldwide switched off their lights for Earth Hour.

Canada was a global leader, with more than 150 communities participating involving 49% of the country's population. The objectives of this symbolic event are to increase awareness about climate change and demonstrate how individuals can be part of the solution by encouraging as many people as is possible to participate.

This year, I would like to personally invite you to join with me and sign up to show your intent to participate in this most worthwhile event.



You can register your participation by clicking on the voting icon or by [clicking here](#). You may also learn more on the success of the past Earth Hour events by visiting <http://www.earthhour.org>.

Please take time to speak to your colleagues, friends and neighbours about this event and urge them to participate as well.

I would also like to remind you that Energy Conservation Week in Ontario will be celebrated May 17 - 23, 2009. Again, the focus of this week will be to remind Ontarians about the need for collective action in reaching the province's short and long-term energy conservation goals and to promote a "culture of conservation" among residents, businesses and organizations that will save money and benefit the environment. For more information please visit www.energyconservationweek.ca.

I look forward to having you "sign on" with me for Earth Hour and to working with you so that we at the DSSAB become more pro-active and effective in our efforts to conserve energy in our work place. I will be communicating with you again with regard to some of the initiatives that we will adopt.

Sincerely,



Gary R. Champagne, CAO